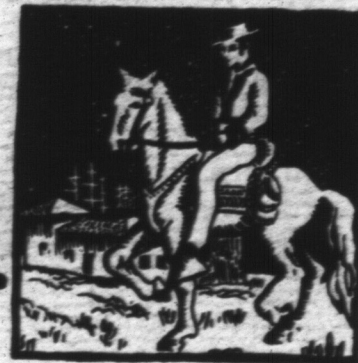


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The Californian



VOLUME V.

CARMEL, CALIFORNIA, WEDNESDAY, MARCH 3, 1937.

NUMBER 6.



FORD WEDDING IS MOTIVE FOR PARTY

Byington Ford and Ruth Austin may have surprised Carmel by getting married in Reno last week but what Carmel did to them upon their return was nothing short of a shock.

Ex-servicemen of the community rallied their wrecking crew of days gone by, enlisted recruits from other friends of the popular couple and descended upon the Ford home on Carmello street in a surprise attack.

After a brief but impressive "welcome home" ceremony staged at the residence the invaders placed the bride and groom in a donkey cart and a band led the parade through the business district and to the American Legion club rooms on Dolores street, where a dance was held in honor of the newlyweds.

As you probably know, the bride is a well known dancer and former wife of Richard Arlen, motion picture star. The groom is a prominent local realtor, ex-serviceman with the Order of the Purple Heart decoration, Abalone League baseball player and amateur theatrical director.



EXPRESSION ON HAPPY
GROOM'S FACE SHOWS
HOW WELCOME
GUESTS
WERE



KIDNAPPED AND TAKEN FOR RIDE!
BRIDE AND GROOM ARE PUT IN
DONKEY CART AND WITH
BAND LEADING PARADE
GETS UNDER WAY.



"HERE'S TO THE BRIDE"—SCENE
IN AMERICAN LEGION CLUB
ROOMS. THE NEWLYWEDS
WERE GUESTS OF HONOR
AT A DANCE THAT
FOLLOWED.

SPRING WEATHER LURES VISITORS

Many people who spent the holiday weekend in Carmel decided to remain over the following week. Hotels were packed and many people were turned away.

At Hotel La Ribera was Mr. A. R. Field, a frequent visitor to Carmel, he is connected with the Standard Oil Company in San Francisco.

Mr. and Mrs. L. W. Carroll of San Francisco also spent some time at La Ribera. Mr. Carroll is the assistant manager of the San Francisco branch of Foster and Kleiser Advertising Company.

Other guests from San Francisco at La Ribera were Mr. and Mrs. A. J. Hamilton, Mr. and Mrs. E. Davis, and Mrs. C. E. Hauser and family.

An out of state guest was Mr. B. Watkins of Idaho.

Charles Hodgman, golf champion of Manitoba, Canada, left Friday after an extended visit on the Peninsula. While here he was the house guest of Mrs. Estelle Monteagle of Pebble Beach.

Mr. and Mrs. Herman Crossman of Pebble Beach were hosts to twenty-eight of their friends on Thursday evening at a skating party.

Mr. and Mrs. S. F. B. Morse entertained a group of the younger set in their Pebble Beach home over the holidays. Their guests were the Misses Marjorie Blyth, Jeanne Bocqueraz, Barbara Kahn, Cecelia vom Rath and Messrs. Richard Newall, William Newhall, Jr., Walter Sullivan, Jr. and William Duncan, Jr.

Carrie Chapman Catt Here



Noted Suffragette Visitor In Carmel

When Mrs. Carrie Chapman Catt, celebrated international exponent of world peace and ardent worker for women's suffrage, was a small girl she begged for stories

of California's wonders from her pioneer father. Last week Mrs. Catt enjoyed the visualization of a story of the beauty of Monterey peninsula on her first visit here.

BRINIG NOVEL MAY APPEAR AS MOVIE

"The Sisters," latest book by Myron Brinig, has attracted attention in Hollywood and plans are being made for building a motion picture around his story. The production is expected to be started this summer and completed in time for release early in the fall.


The book is now in its sixth printing and has become a best seller in the east. Brinig's "Man Bites Dog" column is a regular editorial page feature of The Californian. This week he deals with the dog problem in Carmel.

Many parties have been given in honor of Mrs. I. B. Winslow of Chicago, mother of Paul Winslow, Pebble Beach. Mrs. Winslow has been wintering in Carmel and is soon to leave for Mexico. Mrs. John Abernethy entertained for the charming visitor at a bridge luncheon for 12 last week; Mrs. F. A. Huffer was hostess at a tea on Wednesday, and Mrs. H. N. Taylor honored Mrs. Winslow at a bridge tea on Monday.

A dance given by the Carmel Sea Scouts was held at the American Legion Hall on Friday evening.

She was a guest at the Highlands home of Mrs. Elsie Lincoln Benedict.

It is interesting to know that Mrs. Catt has been included in every list ever compiled of the five or ten greatest living women.



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NOW PLAYING "THE WOMAN ALONE"

Sylvia Sidney — Oscar Homolka

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of its

New Sales Office

in the

Fairway Homes Tract

1105 Ocean View Boulevard
Pacific Grove

SATURDAY, FEBRUARY 27

And Invites Inspection

of the

Marine View Homesites

ANOTHER LECTURE FOR FORUM GROUP

Ancient civilization in Mexico is to be the subject of a Carmel Forum lecture to be given in the auditorium of the Sunset school next Tuesday night by D. C. Anderson. The lecture is to be illustrated by more than 150 lantern slides made from photographs taken by the various expeditions during the last few years.

The pictures and facts to be presented by the speaker bear the stamp of approval of Dr. Byron D. Cummings, dean of archeology of the University of Arizona, who is recognized as a leading authority on the subject.

Major Chester A. Shepard delighted his audience when he spoke before the regular monthly meeting of the Women's Auxiliary of the Carmel American Legion, on Thursday evening. Mrs. Martin Jonas Peterson arranged the program. Hostesses for the evening were Mrs. G. H. Totten, Mrs. Pat Hudgins, Mrs. Wilson Davidson, Mrs. William Froli, Mrs. Robert Norton, Mrs. Corum Jackson, and Mrs. George Chaney. Those who poured coffee at the tables were Mrs. Ray Moore, Mrs. Ed Ewig, Mrs. Fred McIndoe and Mrs. Jack Schroeder.

Mr. and Mrs. J. H. Taylor of Columbus, Ohio are spending a week with Mr. Taylor's brother, Mr. E. L. Taylor of Carmel and Mrs. Taylor at their home on Lincoln and Third.

Pistol Shooters Active



Spring is here and members of the Carmel Pistol Club have gone into action in a big way on their range below the Mission. William P. Silva, noted artist, demonstrates how easy it is to score a bullseye.

HITCHING POST FOR DOGS BUSINESS AID

Under the new dog control ordinance, all dogs on the street must be on a leash and no dogs are allowed in food stores or restaurants.

Ewig's Grocery has made it possible for housewives to exercise Towser and shop at the same time by putting a hook in a tree in front



of the store. As many as three dogs have been anchored to it at the same time.

Charlotte Lawrence is seen mooring her pooch before entering the store.

ROTOGRAVURE MAN LIKES OUR PAPER

John Wallace, who edits the rotogravure section and daily picture pages of The San Francisco Chronicle, was a visitor in Carmel Sunday and spent more than an hour in The Californian office watching us assemble this issue for you.

Wallace should know pictures and the appeal of an illustrated paper. When he complimented us so highly upon our efforts we were even more convinced that we are making no mistake in breaking away from the conventional method of presenting news in a weekly paper.

Those who journeyed to San Francisco last week or to San Jose on Monday night to see the Leslie Howard production of "Hamlet" may have noted the following printed on their programs: "Mary Meyer as the Player's Queen."

Mary, with her twin brothers, Archie and Henry, was a familiar sight to the Villagers on vacations from her studies at the University of California, running along the beach or watching the actors as they moved across the stage of the Golden Bough Theatre.

Although she had studied dancing for the greater part of her life Mary's ambition was to become an actress. Not long after her graduation she embarked on a professional career. It was while she was a member of the ballet, in the picture "Romeo and Juliet," that Leslie Howard offered her the role of the Player's Queen in "Hamlet" which he was then tentatively casting.

Mary was with the play when it opened on Broadway and will probably be with it till it closes—with a dramatic part in a major production to her credit, Mary has a running start on the road to her goal.

Real estate agents report a record number of reservations for Easter vacation week. That means, one thing of course, that the Village will be crowded with boys and girls of all ages, and descriptions in various types of bathing attire. Milk shake dispensaries will do capacity business, and just try and find a parking place.

The Misses Flora and Frances Hartwell, will soon have a new home of Early Californian architecture in the Mission Tract. Construction began last week and in spite of the rainy weather is proceeding rapidly.

BILL TILDEN

World's Greatest Tennis Player

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Against Leading Net Stars

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2:30 p. m.

Del Monte Tennis Courts

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Special Student Tickets

50 cents plus tax



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SPENCER'S

HOUSE OF CARDS

The Californian

Formerly the Carmel Sun
Published Every Wednesday

PALMER T. BEAUDETTE,
Editor and Publisher
MARIE LORD BEAUDETTE,
Business Manager
JACK WILLIAMSON,
Associate Editor
CHARLOTTE LAWRENCE,
Society and Art Editor

Entered as second-class matter, February 3, 1933, at the postoffice at Carmel, California, under the Act of March 3, 1879.
The Californian, formerly The Carmel Sun, was adjudicated a Newspaper of General Circulation by the Superior Court of Monterey County, California, October 7, 1936.

Subscription rate \$2 per year.

With this issue of The Californian we are presenting for your approval our conception of a distinctive weekly newspaper for Carmel.

We are employing a new printing process and, naturally, the first issue is more or less of an experiment. We expect it to have its faults. It may require weeks for us to work out all of the new problems confronting us but we are convinced that we are on the right road.

Perfection is something we never want to attain. Each week, we hope to see where we could have made improvements. Therefore, we are wide open for constructive criticism. Be frank with us and tell us what you think of our efforts and let us have your suggestions for improvements.

The Californian employs a full-time cameraman. It has cameras for every purpose and owns the most complete photographic laboratory on Monterey peninsula. With your assistance we hope to fill our pages each week with live, interesting pictures.

If you should see an accident, have a prominent guest, know of someone with an unusual hobby, are about to become a bride, have a pet that does tricks, own a treasured antique, have some good pictures you made on your vacation, want to give publicity to your amateur play or know of anything that will make an interesting picture, be so good as to call Carmel 70 or drop in at our office in Las Tiendas Patio.

We are having a lot of fun doing this little paper, and we earnestly hope that you have a bit of fun reading it.

COL. JAMES PARKER DIES

The many Carmel friends of Colonel James S. Parker were deeply grieved to hear of his death at his home on Scenic Drive Saturday after a long illness. Colonel Parker was a graduate of West Point with the class of 1895 and was a colonel of infantry at the time of his retirement.

Colonel Parker is survived by his widow, Mrs. Happy Boice Parker; his son, Lt. Richard Parker, and a daughter Miss Jane Ellen Parker.

Bumping Boulders Are Doomed

Ocean Avenue's
"sharktooth"
bumping blocks,
to your right, are
being replaced—



—by the pleasing
strip of parkway
which extends
down the center
of the street.

CARMEL LIGHTS

Starting with this issue of The Californian, the Carmel lights will be seen for the most part through the shutter of a camera in what, so far as is known, is the Monterey peninsula's first pictorial.

The wonder is that the camera has not come into its own sooner in a region which artists from all parts of the country have chosen as their home because of its great scenic beauty and which has taxed even the greatest writers to their utmost to describe.

Here are some of the more famous word pictures which have been created by famous people who at one time, or another, have made the Monterey peninsula their home:

Robert Louis Stevenson once said:

"You can see the breakers leaping high and white by day; at night, the outline of the shore is traced in transparent silver by the moonlight and the flying foam; and from all around, even in quiet weather, the low, distant thrilling roar of the Pacific hangs over the coast and the adjacent country."

Irvin S. Cobb declared:

"There are a few things of nature's molding and a few of man's contriving which never have disappointed me . . . The Naples waterfront by moonlight . . . pre-war Pilsener beer, the Grand Canyon of Colorado . . . and Monterey Bay. And I am not sure but what the last of these is the most dependable in its everlasting, never-wearying lure!"

This was Addison Mizner's word snapshot:

"Having roamed the world over for many years and not having seen California for twenty-one of these years, I was astounded by its beauty . . . One sobs of Sorrento and Paormina or the French Riviera and they are all as nothing when one sees the cliffs . . . the mountains . . . and the Cypress of the Monterey coast line."

Mr. and Mrs. W. H. Brawner of Pasadena enjoyed the weekend on the Peninsula visiting their daughter, Gertrude, who is a junior at the Douglas School.

ALL OVER THE PLACE

with

IRENE ALEXANDER

I was watching for a chance to dodge through Ocean Avenue's holiday traffic on Washington's Birthday when someone laid a hand on my arm.

I turned, and instantly my memory brushed aside the graying hair and the lines which time had etched on the face before me.

Of course—it was Doctor C!

Well, well, well, he exclaimed. Here I've been in Carmel for three days, and you are the first old friend I've met!

He fairly pelted me with questions about all those well-remembered ones we shared.

Then we spoke of his own return after more than a decade, and his face lighted as he gave me a resume of his visit—

Of seeing again the wild, terrible beauty of Carmel—

The sunrise tinting the walls of Carmel Mission—

Of the clean, white sweep of Carmel's beach.

There was hardly a foot of town or woods or even the surrounding country which he had not lovingly explored.

Nor had newness and change escaped him.

He pointed out with the enthusiasm of a discoverer the sheer, Carmelite convent, its white tower framed by the shifting shadows of the hills and its turbulent foreground of sea—a symbol of the serene dignity of meditation.

He had even found the pussy willows down by the bridge and the first poppies on the Big Sur road.

It's odd, isn't it, he asked suddenly, that you are the first old friend I've encountered?

Then he looked at me reflectively, as if an idea had just occurred to him.

And the truth is, he added—I wasn't lonely.

Imagine arriving in New York after years of absence, and having to walk about Times Square or down Fifth Avenue without finding even an acquaintance!

Or spending three days in Chi-

MAN BITES DOG

By

MYRON BRINIG

Kelly, our daschund, has been appointed canine reporter of The Californian, and has sniffed out the following news which he is at the present moment dictating to us. (Kelly dictates by banging his tail against the floor).

* * *

The Great Dane that belonged to Sally and Dick Boke will make his home on the Sullivan Ranch in Carmel Valley from now on. Reported reason is that the altitude of New Mexico, his former home, is too high for him.

* * *

There's a new Scottie in town named Jitters, the property of Lee Kroll. Jitters, a former Chautauqua performer, has now retired to flea farming.

* * *

Bridgit Short had her first bath this last Friday afternoon. Her bath-water was so dirty she sent it to Jitters to use for ink.

* * *

Sean Short is spending a few nights at home on vacation from the post-office. Sean has a very good position licking stamps for the post-mistress.

* * *

Tom Kitten, well known cat around town, has a new Easter outfit which he will wear to the Alley Cats' Ball a few weeks hence. Only a few dogs are invited and Wire Haireds are warned they will be turned away.

* * *

The Irish Setter who arrived in town lately and calls himself Kelly is hereby warned that Kelly is my name. Butchers around town will not honor any Irish Setter checks signed Kelly unless they are signed by my paw.

* * *

This is to announce that I absolutely refuse to be held responsible for any debts run by Bridgit Short who has left my bed and board. We are now living in separate dog-houses. Reason: Bridgit has been seeing a little bit too much of Joel Sullivan, a married man whose wife, Greta, is a German police dog.

* * *

I've always felt that dogs should keep to their own breed and I can't say I approve of daschunds mixing with police dogs and Scotties playing around with Airedales. A great scientist recently informed me that if this looseness among dogs continues, we shall soon degenerate into a vast horde of mongrels.

cago without seeing a familiar face on Michigan Boulevard or in the Loop!

Terrible! I agreed.

So you see, he went on, coming back to Carmel is not like coming back to any other spot on earth. There is something personal and intimate about the place itself, as if it were a well-loved companion with whom even silence is vital. Perhaps that is Carmel's unique and everlasting hold on all of us—

Or perhaps, he broke off with a little chuckle—I'm just getting to be an old sentimentalist.

PERSONALLY SPEAKING

Mrs. W. W. Crocker had as her guests last week at her Pebble Beach home Mrs. Ogden Mills, Mrs. L. Wister Randolph, Mrs. Harrison and Mr. S. Emlen Randolph of Philadelphia.

Major and Mrs. G. H. Totten are in San Francisco this week, stopping at the Clift Hotel and attending several of the operas presented by the San Carlo Opera Company.

Mr. and Mrs. Ray Crivello of San Francisco are honeymooning in the Polk Bonnet Cottage on Carmelo.



Mrs. Gordon Gauld of Crawfordsville, Indiana, who is visiting her cousin, Mrs. F. W. Tenwinkel of San Antonio Street. Mrs. Gauld is the mother of Carlton Gauld, famed singer of the Metropolitan Opera Company, who is now fulfilling an engagement with Opera Comique in Paris.

Mr. and Mrs. William Bensberg have returned to Carmel and expect to remain here permanently. While looking for a house they are the guests of Mr. and Mrs. A. E. Sparks of Camino Real.

Mrs. Rita Gayle Beller entertained at a bridge luncheon Wednesday at her home. Guests were Mrs. John Coolidge, Mrs. Otis Berthold, Mrs. Carl Burrows, Mrs. M. W. Crowley and Mrs. Thomas Mulvin.

Mrs. Beth Sullivan is receiving calls from her sympathetic friends who are trying to lessen her discomfort and boredom of being confined to the limits of home with a broken arm.

Mrs. Sullivan slipped and fell in her house Sunday night and was taken to the Peninsula Community Hospital where she received treatment for the fracture of her left arm.

Mr. and Mrs. Matt Jenkins entertained at a cocktail party in honor of Mr. Jenkin's sister, Mrs. Jack Snyder and her daughter, Miss Mary Snyder, who are visiting them at their Pebble Beach home.

Among the guests were Mr. and Mrs. Lindsay K. Gentry, Captain and Mrs. Pat Hudgins, Mr. and Mrs. Charles Fuller, Dr. and Mrs. Edwin Kehr, Mrs. F. W. Clampett, Mrs. Edmund Dexter, Mrs. Connie Bell, Miss Mary Callendar, Carl von Saltza, Wendell Nicolaus and Richard Collins.

Mr. and Mrs. W. F. Green of Los Altos, parents of Mrs. Dorothy Chapman, arrived in Carmel the latter part of the week. While in Carmel the Greens are staying at Pine Inn.

Captain and Mrs. Pat Hudgins drove to San Francisco on Friday and returned to Carmel Monday.

Captain and Mrs. DeWitt Blamer opened the doors of their lovely new house on Carmelo Road to their friends on Sunday afternoon. The housewarming was in the form of a cocktail party.

Miss Nora Harndon visited Miss Elspeth Rose last week, at her home in Ross, where she moved after leaving Carmel.

Mr. Paul Flanders is receiving congratulations on the birth of a grandson. The infant is the first child of Mr. and Mrs. Stephen Plunkett (Alicia Flanders) and was born at the Mount Zion Hospital in Oakland on the 20th of February.

Mrs. Muriel Marsh invited a number of her Carmel friends to a supper party on Sunday night at her Monterey home.

Mr. and Mrs. A. G. E. Hanke are in San Bernadino where they took their dogs to enter them in the San Bernadino Dog Show.

Mr. and Mrs. William B. Joyce of Malibu spent most of the recent holidays at Del Monte Hotel. They visited their daughter Charlotte, a student at Douglas school.

Miss Alberta Wright spent a few days with her mother, Mrs. Mildred Sahlstrom Wright. With her was a fellow student at the University of California, Selwyn Cole, a graduate of Cambridge who is doing post-graduate work at Berkeley preparatory to engaging in business with his father who is connected with the Standard Oil Company on the Isle of Iraq, off Persia.

Miss Manuela Hudson and Miss Mary K. Burnham left last week for New York where they plan to spend a few weeks.



Miss Elizabeth Rodgers who has recently arrived in Carmel is a welcome addition to Carmel's younger set. While in Europe last year Miss Rodgers studied in the Paris studio of her uncle, the celebrated painter, Leslie Griffen Cauldwell.

A large group of Manzanita Club members, American Legionnaires and Associate members and their friends enjoyed the hospitality of Herman Crossman and William Froli on Saturday evening at the American Legion clubhouse when they entertained at a "stag" evening. Bridge, whist, poker, pinochle, cribbage and other games were served.

Mrs. Wesley Davison entertained her sister and her husband, Mr. and Mrs. Louis Aston Knight of Paris. In Mrs. Knight's honor Mrs. Edward Seely-Smith was hostess at a bridge tea. Mrs. Seely-Smith's guests were Mrs. Louis Aston Knight, Mrs. Wesley Davis-Harry Taylor, Mrs. Walter Snook,

Mrs. W. B. Swain, Miss E. M. McDowell of Victoria, B. C.

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Taxi Depot

Telephone 40

SNAPSHOTS OF THE WEEK—
Betty Carr on skates for the first time since she was a child . . . yet quite at home and actually clogging on them. Mary Henderson . . . a budding Sonja Henie of the roller-rink.

The Raymond Wilsons, the J. C. Sperrys and the Ralph Phelps' spending the week end over an incinerator and having more fun than kids at a Hallowe'en bonfire with their patent draft maker attached to a vacuum cleaner.

Ivy Van Cott sitting next to Libby Holman, much publicized Broadway ex-torch singer, watching the De Marcos at the Mark Hopkins . . . The De Marcos are to dance at King George coronation.

FREEMAN MORTUARY

J. E. FREEMAN

Deputy Coroner

Phone 8190

Monterey

Bathing - Stripping - Boarding

Del Monte Kennels

MISS MARION KINGSLAND

Phone 5327

Castroville Highway, Monterey

New Art For Peninsula

J. B. McCord, itinerant "sculptor," finds the sand of Monterey Bay an excellent medium for his art. Pennies dropped from the pier above inspire him.



National Publicity For Carmel Models

Two of Carmel's better bathing beauties broke into national advertising last week when Studebaker released a booklet containing, among other pictures, a photograph of a yellow sedan, the blue Pacific as a background and the fashionably clad torsos of Nancy Cocke and Jehanne Monteagle in one corner of the picture. Talking with the models is that well-known southern gentleman, Henry Claypool Jr., and peering into the car is none other than Bob Smith of Western Union fame.

JOAN JORGENSEN DIES

Funeral services were held for Joan Jorgenson, aged 6, daughter of Mr. and Mrs. Louis Jorgenson, of Scenic Drive, at the Del Monte chapel Saturday afternoon. The child had been confined to a peninsula hospital for over a week. The Reverend Theodore Bell conducted the services.

Mrs. Edmund Dexter of New York is visiting her sister, Mrs. F. W. Clappett of San Antonio street. Mrs. Dexter expects to remain in Carmel for one month before returning to her home.



Do You Recognize Your Friends?

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Christian Science Services

First Church of Christ, Scientist,
Carmel

Monte Verde Street, one block
North of Ocean Avenue,
between Fifth and Sixth
Sunday School 9:30 a. m.
Sunday Service 11:00 a. m.
Wednesday Evening Meeting
8:00 p. m.

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Ocean Avenue, near Monte Verde
Open Week Days 9 a. m. to 5 p. m.
Evenings: Tuesday and Friday

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Holidays 1:00 to 5:00

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and cure-alls. Come
to your reliable pet
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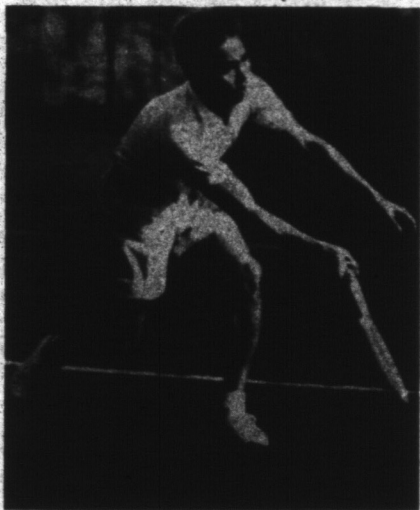
The PET SHOP

480 Alvarado Monterey
Telephone 4681

TILDEN TO STAGE PRO TENNIS SHOW

"Big Bill" Tilden, most popular of all tennis players, is to be seen in action on the Hotel Del Monte courts this (Wednesday) afternoon with his troupe of professional stars which is making a tour of the principal Western cities and resorts.

Included in the troupe are such well known stars as Martin Plaa, the unbeatable Basque; Taro

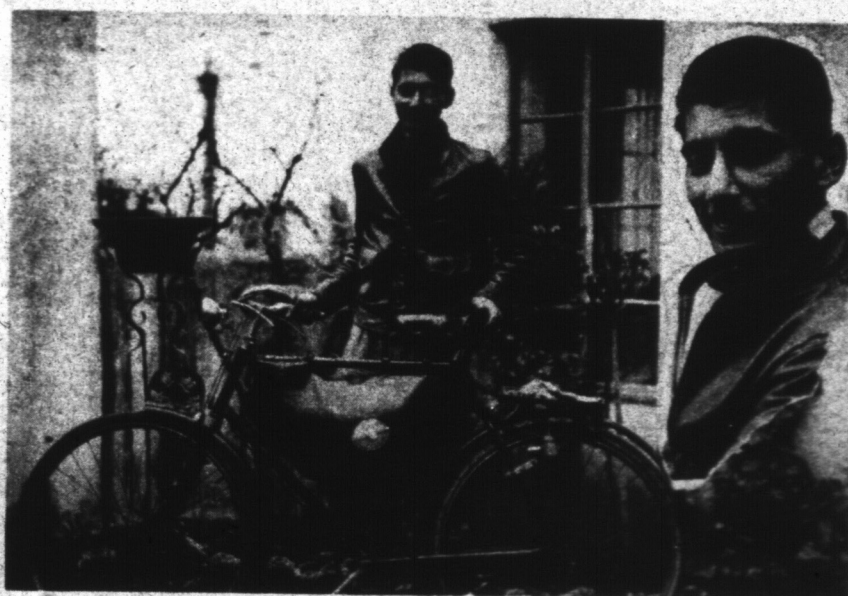


TARO SATOH

Satoh, the speedy Japanese, and Alfred H. Chapin Jr., who with his father, mother and sister compose America's premier tennis playing family.

The matches are to be played on the championship courts which adjoin the Roman Plunge on the hotel grounds.

Cycling Around World



Manek K. Vajifdar, Bachelor of Arts of the University of Bombay, world cyclist and lecturer, Rover Scout, stopped off in Carmel Wednesday on his cycling trip around the world. Vajifdar is on his way to the National Boy Scout Jamboree in Washington, D. C., and thence to the International Jamboree in Holland. Up to the present he has covered 10,000 miles.

No wonder there's so much trouble in Russia. Did you ever notice the size of a Russian wolfhound's head? Somebody has got to do their thinking for them and that explains why in Russia the dog dictator is a St. Bernard.

LOCAL CLUBWOMEN HONOR MRS. CATT

Mrs. Carrie Chapman Catt, who is visiting Mr. and Mrs. Ralph Benedict of the Highlands, was the honored guest at a dinner and reception given by Mrs. Ada Howe Kent and Mrs. Walter Fisher Kilpatrick at their Highlands home Saturday evening.

The dinner was attended by Mrs. Catt, Mr. and Mrs. Benedict, Mrs. Catt's secretary, Miss Alda Wilson, Miss Eleanor Garrison and Miss Julia Sayer who drove to Carmel with Mrs. Catt.

Over 65 guests were invited to the reception, a large number of them being members of the League of Women Voters of which Mrs. Catt is the honorary national president.

Visiting Clubwoman



Mrs. J. C. Whitman of Palo Alto, Executive Vice-President of the State League of Women Voters, Mrs. Louis Lundborg of Berkeley, State Chairman of Legislation, who was the guest speaker at the League's meeting and tea at Pine Inn last Wednesday, and Mrs. Carl Voss, President of the Monterey County League of Women Voters.

"Here is your party!"



Recent reductions have substantially cut the cost of Long Distance telephone service.

Uniform discount periods for reduced evening and Sunday rates have been placed in effect. Evening and night discount periods now apply from 7 P. M., rather than from 8:30 P. M., to 4:30 A. M. daily—the midnight to 4:30 A. M. discount period having been withdrawn in the interest of good service. These same discount rates are in effect for Sundays and apply from 7 P. M. Saturday to 4:30 A. M. Monday.

It is easier now for far apart friends to keep in close touch. It costs less to do business in distant cities quickly, personally. For business, for pleasure—use Long Distance frequently!

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY
Dolores at 7th : Carmel 20

For Sale At A Sacrifice



CARMEL REALTY CO.

Ocean Avenue
Telephone 66

REALTORS AIDING ASSESSMENT PLAN

As a result of a visit to Carmel last week by Walter R. Tavernetti, county tax assessor, the city may assess property here on a basis of 50 per cent of its actual value instead of 40 per cent as it has done in the past.

The proposed change, it is understood, would mean that the city and county would be working on the same basis and much confusion would be eliminated. The city tax rate would be lowered in accordance with the boost in assessment basis.

However, whatever basis of assessment is used, there is certain to be an increase in county taxes this year. At a luncheon meeting of realtors and agents held in the Normandy Inn Tavernetti explained that Salinas and Monterey peninsula would have to bear the brunt of increased taxes in Monterey county as these areas are experiencing booms and recent sales have shown values are increasing. He asked the local realty people to assist him in arriving at the fairest possible valuation of all property in this area and they pledged their assistance.

Tavernetti explained that he has nothing to do with fixing the tax rate. This is fixed after his assessment roll is completed and the rate depends upon the amount of money it is necessary for the county to raise through taxation.

The 50 per cent basis of assessment is required by the state. It is the duty of the State Board of Equalization to check the various county assessment rolls, Tavernetti explained, and if it is found that the assessments are not being made on the 50 per cent basis the board is authorized to make an arbitrary assessment of the county as a whole.

Mr. Adam Darling returned to Carmel early last week from a business trip to San Francisco.

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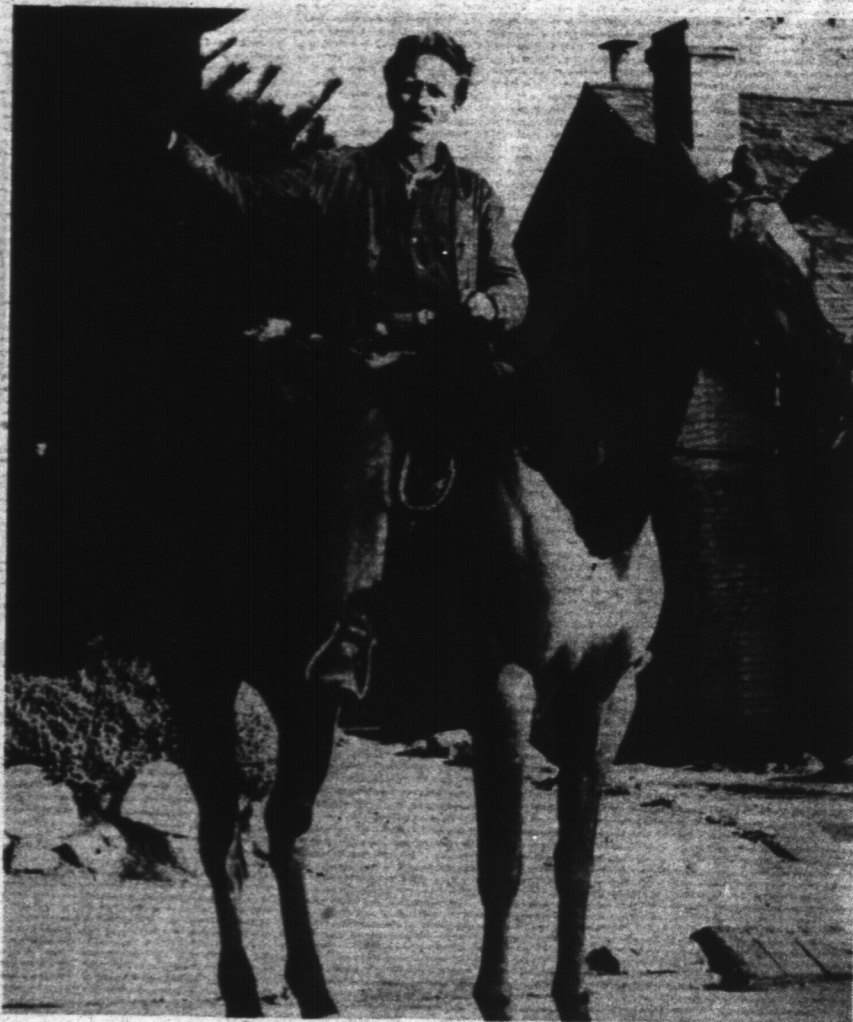
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"Snap" Nelson Recuperating



Undaunted by his fall from Grace (or whatever his last horse was named), "Snap" Nelson, Carmel's cowboy-writer, is reported to be planning another publicity stunt that promises to be more unique than his recent 64-hour "sit down strike" atop a horse.

Mr. and Mrs. Arthur T. Shand drove to San Francisco last week with Mrs. Helen Levinson, Mrs. Dorothy Bigland and Miss Camilla Daniels to see "Hamlet" and Ruth Draper who is presenting a group of monologues at a Geary Street theatre.

REV. CHINN ENDS CARMEL SERVICE

Rev. Austin B. Chinn retired as rector of All Saints Episcopal church Sunday after filling the local pulpit for 13 years. His final sermon was delivered to the combined congregations of his own and the Carmel Community church.

Rev. Chinn and his wife expect to leave Carmel this week to make their home in Palo Alto. He is retiring from active service but is to devote part of his time to church work.

Rev. C. C. Hulsewe, who is to succeed him, will not be able to leave his church in Paso Robles for two months and Rev. Albert E. Clay, who recently retired as pastor of St. Mary's-by-the-Sea church in Pacific Grove, will conduct services here until the new pastor arrives.

The Big Tree council meeting of the Girl Scouts in Santa Barbara attracted Miss Flora Stewart, Miss E. M. Ackroyd, Mrs. James Regan, Miss Ruth Huntington and Miss Mary Ruth Haverfield who returned to Carmel Saturday after spending four days at the conclave.

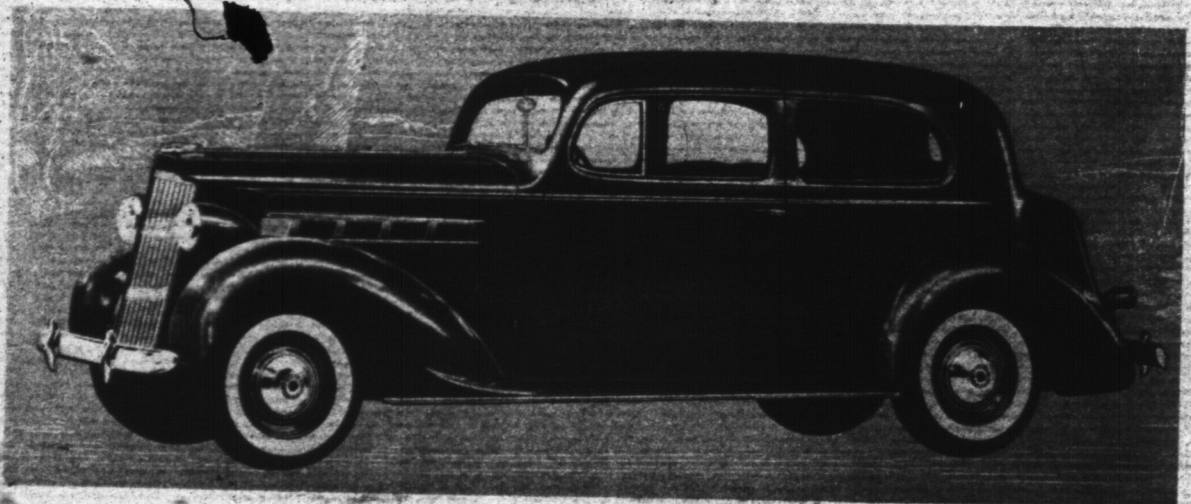
Mrs. James Bruce Brown and her attractive twin daughters Jessie and Ellen, moved last week from Sutton's where they were staying until they could decide whether to live in Carmel or San Francisco, to "The Lark" on Carmelo between Seventh and Eighth Streets.

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